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Not-For-Profits Can Win Valuable Tool to Aid in Fund Raising Efforts with MoreVisibility's 'JumpStart Your Not-For-Profit Contest'

MoreVisibility will award two Google Analytics JumpStart Programs valued in excess of \$5,000 to winning entrants

Boca Raton, Fla. (PRWEB) May 28, 2009 -- Recognizing that the not-for-profit sector has been particularly hard hit by the downturn in the economy, [MoreVisibility](#), one of the world's leading Search Engine Marketing/Optimization and design firms, today announced its "Jumpstart Your Not-For-Profit Contest." The Company will award two [Google Analytics JumpStart Programs](#); one to a South Florida-based (Miami-Dade/Broward/Palm Beach Counties) not-for-profit and a second to any not-for profit based outside of that market located in any of the 50 United States. The two programs are valued in excess of \$5,000.

To win one of these valuable programs, the organization must submit a 50-100 word essay as to why they need to "Jumpstart their not-for-profit with a [Google Analytics Program](#)." The essay in each category that offers the most compelling reason determined by the judges will win the JumpStart Program. Entrants must be a valid 501C registered not-for-profit verifiable through the IRS database.

"Since we were recently named [Google Analytics Authorized Consultant](#) (GAAC), the first in South Florida and one of only 30 in the nation, we'd like to utilize that honor to help out a sector in our nation that has been hurt by the these difficult economic times," said Andrew Wetzler, president of MoreVisibility. "We realize that these organizations need to maximize their marketing efforts for optimal return on investment and a Google Analytics JumpStart program is an invaluable tool for every online marketer. It allows the organization to track site stats and results with seamless reporting."

“ Jumpstart their not-for-profit with a Google Analytics Program. ”

The JumpStart program includes everything an organization needs to get started with a full suite, robust analytics

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Win the contest and receive a free JumpStart Program!

program. If the organization doesn't have a program, MoreVisibility will do all the groundwork and training to get it up and running. If the

winning organization has Google Analytics, MoreVisibility will audit their set-up and installation of the code/account and work with them to ensure that it's utilized to maximum capability.

The contest runs through midnight July 15, 2009 and winners will be announced July 30, 2009. To learn more about the contest and submit an entry, please visit <http://www.morevisibility.com/contest/>

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About MoreVisibility

Founded in 1999, MoreVisibility is one of the world's leading Search Engine Marketing and Search Engine Optimization firms, having helped hundreds of Fortune 1000 companies and small businesses increase qualified traffic to their Web sites. In 2005, 2006, 2007 and 2008, MoreVisibility was named to the Inc 500/Inc 5000 list as one of the nation's fastest growing privately owned firms. MoreVisibility is a Google Certified Company, a Yahoo Ambassador and a member of the MSN Search Council. MoreVisibility boasts high client retention through a team of 40 senior professionals who deliver superior performance and measurable results. Notable clients served include The Metropolitan Museum of Art, Sony, The Mayo Clinic, Travel Nevada and Clemson University.

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Strategic programs to fit your needs and to meet your goals

Internet marketing is unique when compared to more traditional marketing channels. It is fast paced, extraordinarily dynamic and also highly measurable.

For most companies, tasks like Search Engine Optimization, Search Engine Marketing, Web Design and Social Media are far removed from their comfort level both in terms of



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