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MoreVisibility Launches WebSmart Design Program

Inc. 500/Inc. 5000 Company Increases its Suite of Solutions to Include Affordable Customized Website Design with Integrated Content Management System

Boca Raton, FL (PRWEB) June 2, 2010 -- [MoreVisibility](#) announced today it has created a full service website design program that runs a fraction of the typical cost of creating a customized website. This is in addition to the more complex web design services that the company has been creating for years.

“Clients are able to work side by side with our team in order to create a customized website presence. Our creative teams will layout design; color selection, page creation, and take client content and upload it for them.”

"Website design can be overwhelming for most companies. Our WebSmart Design Program is designed to alleviate the technical and marketing challenges that many companies face on their own," said Andrew Wetzler, president of MoreVisibility. "With more than 11 years in Internet marketing, and having worked with a variety of clients, we have the insight to create and deliver a customized website design service at an affordable cost."



MoreVisibility's WebSmart Design Program includes an experienced design team, dedicated support team, SEO-friendly architecture, ease-of-use webpage editing, 24/7 online updating capabilities and a fully functional content management system (CMS).

"Clients are able to work side by side with our team in order to create a customized website presence. Our creative teams will layout design; color selection, page creation, and take client content and upload it for them," said Wetzler. "Our optional features also allow clients to add modules including news articles, events, blogs and e-commerce. The utilization of a content management system allows a non technical professional the simplicity of updating and changing their website on-the-fly at anytime."

About MoreVisibility

Founded in 1999, MoreVisibility is one of the world's leading Search Engine Marketing, Optimization and Design firms, having helped hundreds of Fortune 1000 companies and small businesses increase qualified traffic to their Web sites. In 2005, 2006, 2007, 2008 and 2009 MoreVisibility was named to the Inc 500/Inc 5000 list of the nation's fastest growing privately owned firms. MoreVisibility is a Google AdWords Certified Partner, Google Analytics Certified Partner, Yahoo Ambassador and a member of the MSN Search Council.

MoreVisibility boasts high client retention through a team of 35 senior professionals who deliver superior performance and measurable results. Notable clients served include Direct Marketing Association (DMA), Children's Hospital of Philadelphia, The Metropolitan Museum of Art, Dairy Council of California, RSM McGladrey, The Mayo Clinic, Travel Nevada, Ritz Carlton Residential Suites and Clemson University. The company is based in Boca Raton, Fla., and can be found on the web at www.MoreVisibility.com.

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