



MoreVisibility Named To Inc. 500/5000 For Fourth Year Company Is the Only Search Engine Marketing and Optimization Agency to Earn Prestigious Honor Four Consecutive Years

Boca Raton, Fla. – August 21, 2008 –

MoreVisibility, one of the world's largest and most experienced search engine marketing/search engine optimization (SEM/SEO), web design and social media agencies, today announced it has been named to the 2008 Inc. 5000. This is the fourth consecutive year the agency has been included in the prestigious Inc. 500/5000 list.

Inclusion on the list is based on a firm's percent increase in revenues over a four year period.

"Our growth reflects the increasing trend of advertising dollars going towards search engine marketing and search engine optimization," said **Dennis Pushkin**, CEO and co-founder of **MoreVisibility**. "The honor is also a reflection of our commitment to customer service and the return on investment they receive in e-commerce."

Pushkin indicated that the Company's staff and client base has increased significantly over the past two years.

The Inc. 5000 is an expansion of the Inc. 500, which Inc. magazine introduced in 1982. The Inc. 5000 includes the Inc. 500 but digs deeper to offer the most comprehensive look ever at the entrepreneurial engine driving the U.S. economy. To qualify for the Inc. 5000 companies must have been founded and generating revenue by the first week of 2004 and therefore able to show four full calendar years of sales. Additionally, they must be U.S.-based, privately held, for profit,

and independent - not subsidiaries or divisions of other companies as of Dec. 31, 2007.

The North American Search Engine Marketing industry grew from \$9.4 billion in 2006 to \$12.2 billion in 2007 according to survey and research findings by the Search Engine Marketing Professional Organization (SEMPO), a non-profit professional association working to increase awareness and promote the value of Search Engine Marketing worldwide.

About MoreVisibility

Founded in 1999, **MoreVisibility** is one of the world's leading Search Engine Marketing, Search Engine Optimization and web design firms, having helped hundreds of Fortune 1000 companies and small businesses increase qualified traffic to their Web sites. They are also actively involved in Social Media Marketing. In 2005, 2006 and 2007, **MoreVisibility** was named to the Inc. 500/Inc. 5000 list as one of the nation's fastest growing privately owned firms.

MoreVisibility is a Google Certified Company, a Yahoo Ambassador and a member of the MSN Search Council. **MoreVisibility** boasts high client retention through a team of 40 senior professionals who deliver superior performance and measurable results. Notable clients served include The Metropolitan Museum of Art, Sony, The Mayo Clinic, National CineMedia, Travel Nevada and Clemson University. The company is based in Boca Raton, Fla. and can be found on the web at www.MoreVisibility.com

