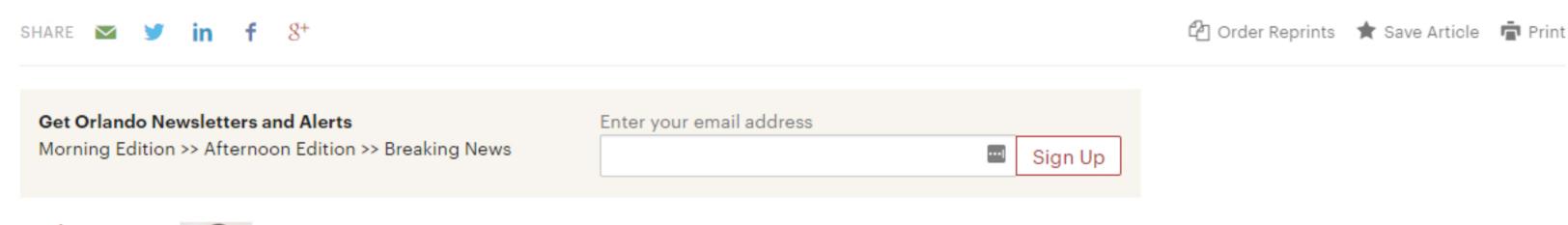


INDUSTRY NEWS > MEDIA & MARKETING

Want to meet Google workers in Orlando? Here's how

Apr 1, 2016, 2:58pm EDT

INDUSTRIES & TAGS Media & Marketing, Technology



Matthew Richardson

Reporter Orlando Business Journal If you're having trouble with your company being seen by potential customers in the digital jungle called the Internet, getting marketing tips directly from Google may be a big help.

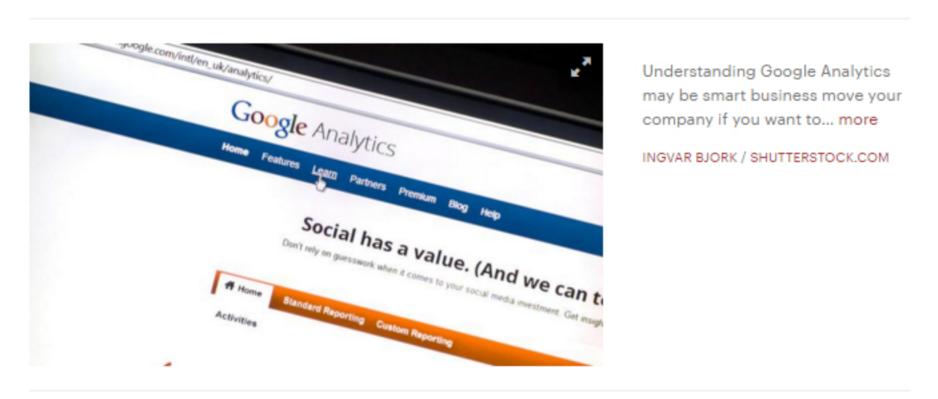
Good news: Google is partnering with Florida marketing agency MoreVisibility to host an online marketing workshop for business leaders in Orlando on April 7.

RELATED CONTENT

How we ... Helped the Orlando Magic sell a lot more tickets

4 tips to enhance your digital networking skills

How failure shaped this guy, who now heads up a growing agency



The half-day event from 8 a.m. to 11:30 a.m. will be held at downtown Orlando's Grand Bohemian Hotel. The workshop will cover tactics for Google Adwords, Google Analytics and search engine optimization. But if companies still need help, during the event representatives with Google and MoreVisibility will offer complimentary one-on-one consultations.

Knowing how to navigate search engine optimization to get the most out of your firm's website may be even more important now, due to so many having constant Internet access with smart devices. According to the Pew Research Center, 64 percent of of American adults in 2014 owned a smartphone.

For more information about the upcoming event, check out MoreVisibility's website.

Richardson covers technology and general assignments for online and print.

Chief Development Officer Valencia College Customer Success Manager Novatus, Inc. Senior Director of Philanthropy Orlando Ballet Post a Job See More Jobs >