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# Want to meet Google workers in Orlando? Here's how

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If you're having trouble with your company being seen by potential customers in the digital jungle called the Internet, getting marketing tips directly from Google may be a big help.

Good news: Google is partnering with Florida marketing agency [MoreVisibility](#) to host an online marketing workshop for business leaders in Orlando on April 7.

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The half-day event from 8 a.m. to 11:30 a.m. will be held at downtown Orlando's Grand Bohemian Hotel. The workshop will cover tactics for Google Adwords, Google Analytics and search engine optimization. But if companies still need help, during the event representatives with Google and MoreVisibility will offer complimentary one-on-one consultations.

Knowing how to navigate search engine optimization to get the most out of your firm's website may be even more important now, due to so many having constant Internet access with smart devices. According to the [Pew Research Center](#), 64 percent of of American adults in 2014 owned a smartphone.

For more information about the upcoming event, [check out MoreVisibility's website](#).

*Richardson covers technology and general assignments for online and print.*

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